INVESTMENT PROGRAM
KEY THINGS TO KNOW

This program is open only to fully paid member-owners of the East End Food Co-op who are residents of Pennsylvania.

All potential investors should read the East End Food Co-op Disclosure Statement for a complete description of the program, expansion and renovation plans, and the risks in making an investment.

Dividends cannot be paid on preferred shares until East End Food Co-op has achieved sufficient profitability, which could be several years after renovations/expansion.

East End Food Co-op does not project being able to redeem (or buy back) preferred shares for several years. Preferred shares must be considered a long-term, non-liquid investment.

For more information and current updates, visit our expansion website at
www.eastendfood.coop/capital-campaign

THANK YOU FOR SUPPORTING EAST END FOOD CO-OP'S CAPITAL CAMPAIGN!

OUR VISION & VALUES

East End Food Co-op is at the forefront of a prosperous and fair cooperative economy. We facilitate access to healthy food, foster positive environmental impacts, cultivate a thriving community in our neighborhood, and provide education and resources to our members.

When you support the Co-op, you champion a grassroots alternative to corporate grocery chains. Unlike the profit-driven mainstream food system, our values place people over profits. We exist to serve the needs of our community, and we're committed to a vibrant, sustainable future.

East End Food Co-op
7516 Meade St
Pittsburgh, PA 15208
412-242-3598
www.eastendfood.coop

EAST END FOOD COOP

EAST END FOOD COOP **CAPITAL CAMPAIGN**

HELP YOUR CO-OP *Grow*

INVEST TODAY

Cultivate East End Food Co-Op's success for years to come!

EAST END FOOD CO-OP IS READY TO GROW!

More great food and services, and a stronger local economy — that's goodness worth cultivating!

- More local, organic, inclusive, and fair-trade products
- A wider selection of sustainably sourced meat, seafood, and alternative proteins
- Additional options from our beloved café
- A better shopping experience overall, with improved in-store amenities
- A more enjoyable workplace for our staff with enhanced safety

INVEST TODAY — LET'S GROW TOGETHER!

CO-OP MEMBERS ARE THE KEY TO EXPANSION!

East End Food Co-op is counting on its members to invest $1 million by 2026 so the Co-op can better serve our community.

Preferred Shares

Member-owners can purchase 2 or more shares of Class C non-voting, preferred stock at $500/share, earning a potential dividend of 4% in years when the Co-op has sufficient profits and declares a dividend, with an additional .75% premium for investments over $10,000 and another .75% premium for investments over $25,000.

Ready to learn more?

Contact our Marketing & Member Services manager, Jeff Guerrero, at invest@eastendfood.coop, or call 412-242-3598 x150, for a copy of our detailed Disclosure Statement.